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Rep firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

[illegible]

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Printed: 10/19/2012 12:06 PM
Last Received: 10/19/2012 9:14 AM
Showing Buylines: All Lines

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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Rating: 2.8	10	M	8A-9A	TODAY SHW	:30	\$700.00	10/24-10/24	0	0	0	\$0.00	
Rating: 2.8	11	TH	8A-9A	TODAY SHW	:30	\$700.00	10/25-10/25	0	0	0	\$0.00	
Rating: 1.0	12	SU	7A-8A	SUN TODAY	:30	\$225.00	10/21-10/21	0	0	0	\$0.00	
Rating: 1.4	13	F	9A-10A	TODAY SHW2	:30	\$275.00	10/19-10/19	1	1	1	\$275.00	
Rating: 1.4	14	M	9A-10A	TODAY SHW2	:30	\$275.00	10/22-10/22	0	0	0	\$0.00	
Rating: 1.4	15	TU	9A-10A	TODAY SHW2	:30	\$275.00	10/23-10/23	0	0	0	\$0.00	
Rating: 1.4	16	W	9A-10A	TODAY SHW2	:30	\$275.00	10/24-10/24	0	0	0	\$0.00	
Rating: 1.4	17	TH	9A-10A	TODAY SHW2	:30	\$275.00	10/25-10/25	0	0	0	\$0.00	
Rating: 1.8	18	F	12P-1P	KSL 5 NWS-NOON	:30	\$330.00	10/19-10/19	1	1	1	\$330.00	
Rating: 1.8	19	M	12P-1P	KSL 5 NWS-NOON	:30	\$330.00	10/22-10/22	0	0	0	\$0.00	
Rating: 1.8	20	TU	12P-1P	KSL 5 NWS-NOON	:30	\$330.00	10/23-10/23	0	0	0	\$0.00	

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98 **Printed:** 10/19/2012 12:06 PM
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Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of	Total	Total Cost	Daypart
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	Weeks	Spots
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31	31	31
32	32	32
33	33	33
34	34	34
35	35	35
36	36	36
37	37	37
38	38	38
39	39	39
40	40	40
41	41	41
42	42	42
43	43	43
44	44	44
45	45	45
46	46	46
47	47	47
48	48	48
49	49	49
50	50	50
51	51	51
52	52	52

21	W	12P-1P	KSL 5	NWS-NOON	:30	\$330.00	10/24-10/24	0	0	\$0.00
Rating: 18										

22	TH	12P-1P	KSL 5 NWS-NOON	:30	\$330.00	10/25-10/25	0	0	\$0.00
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23	F	4P-5P	KATIE COURIC	:30	\$300.00	10/19-10/19	1	1	1	\$300.00
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24	M	4P-5P	KATIE COURIC	:30	\$300.00	10/22-10/22	0	0	0	\$0.00
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25	TU	4P-5P	KATIE COURIC	:30	\$300.00	10/23-10/23	0	0	0	\$0.00
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26	W	4P-5P	KATIE COURIC	:30	\$300.00	10/24-10/24	0	0	0	\$0.00
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27	TH	4P-5P	KATIE COURIC	:30	\$300.00	10/25-10/25	0	0	0	\$0.00
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28	F	630P-7P	GAME DAY FRIDAY	:30	\$500.00	10/19-10/19	1	1	1	\$500.00
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29	SU	4P-430P	SUN 4P NEWS	:30	\$225.00	10/21-10/21	0	0	0	\$0.00
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30	SU	930P-10P	KSL NFL EDITION	:30	\$1,100.00	10/21-10/21	0	0	0	\$0.00
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31	SA	10P-1035P	KSL5NWS-10P	SA	:30	\$2,200.00	10/20-10/20	0	0	\$0.00
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Station KSL-TV SALT LAKE CITY	Agency () NATIONAL MEDIA RESEARCH PLANNING	Rep Firm
Advertiser () NRCC-NATL REPUB CONG	815 SLATERS LANE	Sales Office () WASHINGTON
Product NRCC IE 2012	ALEXANDRIA, VA 22314	Salesperson () JAMIE ANDRUS
Estimate# 3420	Agency C/P1/P2/E 155/426/3420	Salesperson Phone# 202-872-1155
Buyer TRACEY ROBINSON	Flight Dates 10/19/2012 - 10/25/2012	Salesperson FAX#
Phone#	Hiatus Weeks	
Fax#		

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	32	SU	10P-1035P	KSL 5 NWS-10	:30	\$3,000.00	10/21-10/21	0	0	0	\$0.00	
	Rating: 7.4											
	33	F	1035P-1137P	TONITE SHW-NBC	:30	\$800.00	10/19-10/19	2	1	2	\$1,600.00	
	Rating: 3.5											
	34	M	1035P-1137P	TONITE SHW-NBC	:30	\$800.00	10/22-10/22	0	0	0	\$0.00	
	Rating: 3.5											
	35	TU	1035P-1137P	TONITE SHW-NBC	:30	\$800.00	10/23-10/23	0	0	0	\$0.00	
	Rating: 3.5											
	36	W	1035P-1137P	TONITE SHW-NBC	:30	\$800.00	10/24-10/24	0	0	0	\$0.00	
	Rating: 3.5											
	37	TH	1035P-1137P	TONITE SHW-NBC	:30	\$800.00	10/25-10/25	0	0	0	\$0.00	
	Rating: 3.5											
	38	SA	1035P-1105P	SPORTS BEAT SA	:30	\$600.00	10/20-10/20	0	0	0	\$0.00	
	Rating: 2.8											
	39	M-TH	1035P-1135P	LENO	:30	\$800.00	10/22-10/25	0	0	0	\$0.00	
	40	M-TH	630P-7P	NEWS	:30	\$900.00	10/22-10/25	0	0	0	\$0.00	
	Buyline Comment: 1/DAY											
	41	M-TH	3P-4P	DR PHIL	:30	\$175.00	10/22-10/25	0	0	0	\$0.00	
	42	M-TH	1P-2P	TODAY SHOW 3	:30	\$325.00	10/22-10/25	0	0	0	\$0.00	

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 Buyer TRACEY ROBINSON
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Agency () NATIONAL MEDIA RESEARCH PLANNING
 815 SLATERS LANE
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 155/426/3420
 Flight Dates 10/19/2012 - 10/25/2012
 Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	43	M-TH	11A-12P	STUDIO 5	:30	\$325.00	10/22-10/25	0	0	0	\$0.00	
	44	M-TH	10A-11A	RACHEL RAY	:30	\$325.00	10/22-10/25	0	0	0	\$0.00	
	45	SA	5P-530P	ND POST SHOW	:30	\$600.00	10/20-10/20	1	1	1	\$600.00	
	46	SU	12A-1230A	MORMON TIMES	:30	\$25.00	10/21-10/21	0	0	0	\$0.00	

---REPORT TOTALS---
 Report Totals: 8 / \$3,720.00

---SALES MONTHLY TOTALS---
 Oct 12: 8 / \$3,720.00
 Sales Totals: 8 / \$3,720.00
 Station Totals: 8 / \$3,720.00
 Lines not sent/rcld/ctrm: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$18,600
 CABL 0% KJZZ 0% KSL 20% KSTU 0% KTVX 0%
 KUCW 0% KUTV 0% NSL 0% UNKN 80%

Books null
 Demos RA35+